



# News Release

**Christians In Communications**

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## **CIC, along with Members and Associates, donate \$2,600 to the San Antonio Food Bank**

**San Antonio, April 2, 2021** - Christians In Communications today announced the end of its virtual fundraising Matching Gift Challenge for the San Antonio Food Bank, matching the \$1,300 funds donated by members and associates with an additional \$1,300.

"Each year, Christians In Communications gives back to the communities we visit during industry events through service projects, such as volunteering at local food banks," says Rick Dickson, CIC Board Member and chair of CIC's Outreach Committee. "In 2020, The Independent Show did not happen in San Antonio due to the COVID-19 pandemic. CIC responded by sponsoring a donation drive to benefit the San Antonio Food Bank where we had planned to volunteer."

"Last November, the CIC Board of Directors authorized a Matching Gift Challenge, to match every dollar donated up to \$2000," says Doug Smith, CIC President. "We are pleased to announce that we will match the \$1,300 in funds donated with an additional \$1,300 for the San Antonio Food Bank."

"We are so grateful for the efforts of Christians in Communications to feed families in San Antonio and across the country," shares Eric Cooper, President, and CEO, San Antonio Food Bank. "Thanks to the generosity of their matching gift, they will be able to provide over 18,000 meals to those who need it most. We cannot stop hunger with a can alone; it will only happen when we raise our voices, stand up and affect change together."

CIC thanks those who stood together to affect change through their generous donations.

**About Christians in Communications:** At Christians in Communications (CIC) we seek to fellowship in and share the "Good News" of Jesus Christ with everyone in the telecommunications industry.

**About The San Antonio Food Bank:** The San Antonio Food Bank is a 501c3 non-profit organization providing millions of pounds of food to more than 500 charitable organizations in Southwest Texas serving those in need. In addition to food distribution, the San Antonio Food Bank provides numerous programs that not only solve the immediate problems of hunger but help individuals and families gain long-term food security. For more information about the San Antonio Food Bank, visit our website at [www.safoodbank.org](http://www.safoodbank.org). Find us on Facebook at [www.facebook.com/safoodbank](https://www.facebook.com/safoodbank) or follow us on Twitter at [www.twitter.com/safoodbank](https://www.twitter.com/safoodbank).